



10 FORWARD

YOUR DIGITAL PARTNER

www.10forward.ae



Your digital partner

10 Forward is a digital marketing agency with real in-house capability, we focus on our core competencies to make sure our clients' can effectively leverage our cutting-edge knowledge and skills



Content creation

Content is the **key** driver of all digital activity, from creating an engaging social media presence to structuring digital marketing campaigns, high quality content makes the difference between success and failure.



Website design & management

Effective websites can generate revenue for any business, search engines incorporate many metrics into the algorithm they use for ranking, coding, design and content feature highly.

Influencer marketing

The advent of social media changed the game for the marketing industry, now influencer marketing has **changed** the game for social media marketing., will you be left behind the competition?

See our work on Instagram

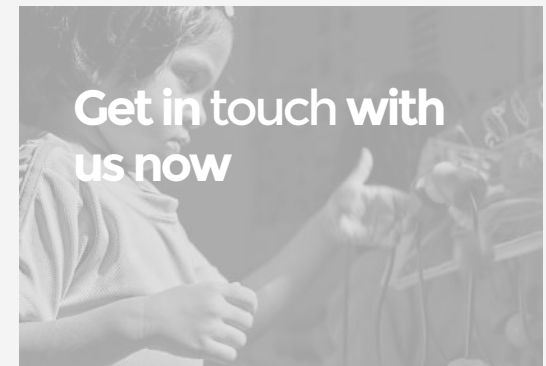
@10FWD



Digital marketing

From SEO to growing organic traffic using our proprietary network of more than 40,000 blogs and websites to structuring campaigns on Facebook, Instagram, Google, LinkedIn, Youtube and Twitter, we use analytics & algorithms to give you the **edge**.

Get in touch with us now



10 FORWARD

OUR SERVICES



Website Development

From static websites to dynamic online e-commerce websites we develop websites that engage your target demographic whilst exceeding the technical criteria required by all major search engines.



Website Management

Website auditing and optimization is one of the most effective ways we help clients with existing websites to improve their organic traffic and search engine rankings whilst improving user experience.



Search Engine Optimization

Are your competitors outranking you? Our advanced methods and proprietary platforms allow us to find out exactly why and how to overcome them. We give our clients every advantage, off-site and on-site for SEO.



Analytics & Reporting

Data is the lifeblood of business, our proprietary analytics & reporting platform provides you analytical data on over 80 metrics including Social, PPC, SEO, Competitor analysis & technical audits.



Photo Content

Photographic content should engage and interest your target demographic, we use cutting edge cameras, lenses and the latest flash photography techniques, whatever the action or product.



Video Content

Landing pages, Social Media, Digital Campaigns all need great video content in order to elevate conversion rates, check out our work on our Instagram @10FWD



Social Media Management

Using our robust automated platform, our own influencer platforms like @fitnessindxb, @yogaindubai, @wodxb, @cabincrewDubai and more, as well as our wide network of influencers we are able to organically grow our clients' social media presence.



Digital Marketing

Advanced analytics, A/B testing software and our own account management team at Facebook and Google help us to deliver strong results for all kinds of digital marketing campaigns for the lowest CPC.

ABOUT OUR TEAM

We live and breathe our work, from film work, videography, photography, coding, analytics, design, social media, digital and influencer marketing:



Omar Al Jaddou

DIRECTOR
BSc (Hons), MA

10 Forward's founder, Omar was born and raised in Riyadh, Saudi Arabia, before moving to London to pursue his education. Graduating with a double degree in History & Business followed by a Masters Degree in International Business & Management, his passion has always been in marketing, events and Public Relations. An accomplished writer, videographer and photographer his work has been published by Vice Magazine, Business Journals and in numerous publications.



Jonny Young

SENIOR ACCOUNT MANAGER
BSc (Hons)

Hailing from England, our resident social media guru graduated with a BSc in Sports Sciences from St Mary's University in Surrey. One of the new breed of social media influencers himself, Jonny has established several Instagram influencer platforms and accounts with a total following exceeding 100,000 followers leading him develop a keen interest and understanding of the platforms and channels available.



Douglas Morrione

CINEMATOGRAPHER / PRODUCER / EDITOR / WRITER
BA, MA

Doug is a veteran cinematographer, producer & editor with a passion for documentary film making and the ability, skills and contacts to deliver projects of any size. He has been working in film and television for over 2 decades, over which time he has worked for clients including HBO, ESPN, PBS, NBC, ABC, CBS, VH1, MTV, National Geographic, Nickelodeon, FOX, Discovery, The History Channel & CNN among others. Whatever the film project Doug is the man to take it from inception to screening.



Natasha Maw

SENIOR ACCOUNT MANAGER
BSc (Hons)

Born and raised in Dubai, Natasha pursued her higher education in the UK, graduating with a BSc (Hons) in Biological Sciences from the University of Bristol. Natasha has worked in a wide variety of fields, ranging from insurance to falconry, her passion for sport and animal conservation has taken her from Madagascar to Oxford. An accomplished writer, Natasha leverages her skills and highly organized approach to manage our clients' social media accounts and blogs with highly optimized and engaging content.



Mohammed Al Mehrzi

DIRECTOR
BA

An Emirati Actor, Television Presenter and Social Media Influencer, Mohammed graduated with a Bachelors Degree in Media and Public Relations before taking on a wide range of roles in various productions. Now focused on his career, his unique experience and understanding contributes directly to the strategic decision making within 10 Forward, particularly on projects that involve the media industry.

Our approach

We believe in working in partnership with our clients, we do not believe in hidden charges, additional fees or a pricing structure that burdens our clients' business

1. Consultation

We meet to discuss your requirements and goals, we will understand your business, industry and your company's story within that context.

2. Research

We will research your industry, leveraging our proprietary tools and platforms to discover your major competitors, both online and real-world, whilst also gather information on trends in your business.

3. Proposal

Our proposal will document each and every service that we will carry out, outlining deliverables, KPIs and the analytics & reporting tools that will be used to empower your decision making with business data.

OUR FEE STRUCTURE

Our fee structure is dependent on the services we provide, our proposal lays out our recommended services and volume of work, but each item is enumerated and priced to allow our clients the freedom to adjust the volume of work or services to suit their budget.

Meet Our *Clients*



GET IN TOUCH

7

www.10forward.ae

